

RadiologyInfo.org Affiliate Benefits Fact Sheet

RadiologyInfo.org Mission

RadiologyInfo is dedicated to being the trusted source of information for the public about radiology and the unique and vital role radiologists play in their healthcare.

What is an Affiliate?

Radiology practices, patient advocacy groups, radiology subspecialty associations, government agencies and other qualified organizations whose goals align with *RadiologyInfo.org's* mission may be recognized as affiliates and link to *RadiologyInfo.org* for current, up-to-date radiology information.

Affiliate Promotional Kit

RadiologyInfo has developed a digital promotional kit for affiliates to download and use. The kit contains:

- Promotional poster for patients in English and Spanish
- Promotional flier for patients
- Customizable promotional flier for patients
- *RadiologyInfo.org* promotional business card
- *RadiologyInfo.org* logo

Linking to RadiologyInfo.org

Affiliates may link directly to relevant content or the *RadiologyInfo.org* home page.

RadiologyInfo.org will provide each affiliate with a reciprocal link from its affiliate page, according to the Affiliate Policy & Guidelines. Please contact RadiologyInfo@rsna.org for linking suggestions and affiliate page listing requirements.

RadiologyInfo, ACR and RSNA are not responsible for the content of affiliate Web pages. Publication of an affiliate's link does not in any way imply *RadiologyInfo's* endorsement of that affiliate's general policies or products.

For more information contact RadiologyInfo@rsna.org.