

## Cookie Policy

Our website uses first party cookies according to our policy below, for technical, and analytical purposes, and to facilitate easy sharing of content on social network platforms such as Facebook and Twitter.

First party cookies refer to cookies that are set by our site, and we are the only ones with access to this information. On the other hand, third party cookies or requests allow third parties to have access to the information collected.

### What are cookies and why do we use them?

Cookies are files that are downloaded on your computer or mobile device when you visit certain websites. Cookies allow a website to complete certain functions such as identify a user session, recall your preferences (e.g. language), gather information about your browsing habits or show you advertising adapted to your preferences.

We use essential cookies for our legitimate interest in implementing features that allow you to securely navigate the site, and we ask your consent for using analytics cookies (non-essential cookies) so we can measure how you interact with the website content. However, you can withdraw your consent at any time. For additional information see "Your Choices" (below).

### What personal data is collected and what types of cookies do we use?

Cookies and information captured through this site are stored for the retention period indicated below, however you can eliminate these cookies any time before the expiration date.

The types of cookies we use are:

Cookie name	Type, purpose and information collected	Source	Retention period
_RequestVerificationToken	Used to prevent unauthorized posting of content to the website.	radiologyinfo.org	session
_gid, _ga, _gat, _gat_aggrTracker	Analytics – Google analytics. Tracks user-agent, IP address, etc. Google Privacy Policy ( <a href="https://policies.google.com/privacy?hl=en">https://policies.google.com/privacy?hl=en</a> ) .	radiologyinfo.org	session - 2 years
ASP.NET_SessionId	Functionality and tracking. Used by ASP.NET to track user session across site. All users are anonymous for this cookie.	radiologyinfo.org	session
JW_GCID	Used for delivering and optimizing video playback.	jwpsrv.com	session
radinfo#lang	Used to store the context language (the language specified in the path of the requested URL).	radiologyinfo.org	session
SC_ANALYTICS_GLOBAL_COOKIE	Analytics -Used to identify repeat visits from a single user.	radiologyinfo.org	1 year
SERVERID	Technical. Load balancing cookie. Used to track which webserver the user is using.	radiologyinfo.org	session

In addition, we also provide links to our social network accounts and have included sharing buttons on our Site to facilitate easy sharing content on social network platforms such as Facebook and Twitter. If you access these pages or use the sharing buttons,

cookies from these platforms will be downloaded to your computer for different purposes such as tracking, analytics or advertising. We have no control over these cookies.

## **Local storage**

When videos are played on Radiologyinfo.org, HTML5 local storage is used to temporarily save user's video preferences such as mute, volume, and stream quality settings. These values are cleared after the session ends.

## **With whom do we share this information?**

Information collected through Google Analytics is shared with Google and its partners who may combine it with other information you've provided to them or they've collected from your use of their services. This information will be stored in Google's servers in the United States of America according to their privacy practices.

Information collected when you share content or access to social media platforms such as Facebook and Twitter will be associated with your account when you are logged into these social networks. By clicking on the symbol of the social network, new cookies and information about you will be collected through these platforms according to the respective privacy policies for those platforms.

## **Changing your cookie/privacy settings**

You can adjust your privacy settings through our cookie consent management tool (<http://www.radiologyinfo.org#>).

## **Contact**

If you have questions or concerns regarding our use of cookies you can email us at [privacy@rsna.org](mailto:privacy@rsna.org). You can also contact us at:

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Telephone (U.S. and Canada): 1-800-381-6660  
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**Note:** Images may be shown for illustrative purposes. Do not attempt to draw conclusions or make diagnoses by comparing these images to other medical images, particularly your own. Only qualified physicians should interpret images; the radiologist is the physician expert trained in medical imaging.

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