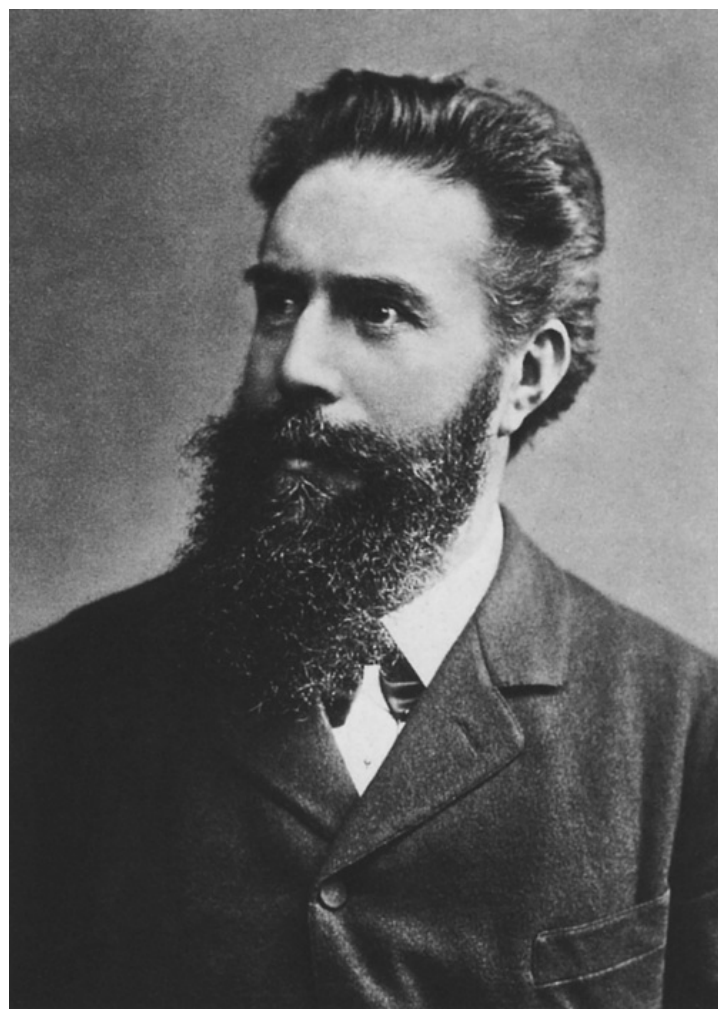


**November 8 is the seventh International Day of Radiology (IDoR)**





# INTERNATIONAL DAY OF RADIOLOGY

AN INITIATIVE OF THE RSNA, ESR AND ACR

## Let's celebrate together!

The Radiological Society of North America (RSNA), the European Society of Radiology (ESR), and the American College of Radiology (ACR) invite you to join us in celebrating the seventh annual International Day of Radiology (IDoR) on November 8.

Medical imaging is one of the most exciting and progressive disciplines in healthcare. But while x-rays, MRI scans, ultrasound and other medical imaging technologies are known to many people, their value and impact on patient care are not widely understood. That's why IDoR was launched in 2012 – to build greater awareness of radiology and the vital role radiologists play in patient care.

## Why November 8?

That's the day that Wilhelm Conrad Röntgen discovered the existence of x-rays in 1895. It's the perfect time to celebrate radiology by sharing the stunning medical, scientific and artistic possibilities of medical imaging and highlighting the essential role radiologists play in countless medical scenarios.

IDoR recognizes the many innovations in radiology research that have revolutionized modern medicine, produced great technological leaps, enabled more effective and efficient care and saved countless lives.

Below you'll find some helpful information and resources to help you learn more about radiology. We hope you'll join us in celebrating the important and life-saving contributions medical imaging makes to all of our lives.

Visit the IDoR website

Visit the IDoR Facebook page

## Video Resources:

**Your Radiologist Explains Video Presentations:** Learn more about common imaging exams with these easy-to-understand Your Radiologist Explains videos featuring radiologists associated with the Radiological Society of North America (RSNA) and American College of Radiology (ACR).

- Body CT
- Head CT
- Pediatric CT
- Bone X-ray

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